

# **Springs Specific Plan Community Outreach/Input Summary**

## **Press Releases** (Community meeting announcements included link to project website)

1. December 22, 2015. Forming a Community Advisory Team
2. January 23, 2016. Community Advisory Team selected
3. February 9, 2016. Announcement of First Community meeting.
4. May 9, 2016. Announcement of second community meeting.
5. June 22, 2016. Announcement of third community meeting.
6. February 24, 2017. Announcement of Community Open House (fourth community meeting).

## **News Articles** (not exhaustive)

- 1. Sonoma Index Tribune**
  - January 11, 2016
  - January 18, 2016
  - June 23, 2016
  - June 24, 2016
  - July 8, 2016
  - March 6, 2017
  - August 13, 2018
  - August 20, 2018
- 2. Press Democrat**
  - March 5, 2017
- 3. Sonoma Valley Sun**
  - August 10, 2018
  - October 15, 2018
- 4. Sonoma County Gazette**
  - August 1, 2018
- 5. La Voz**
  - May 16, 2016 (approx. date)
- 6. Kenwood Press**
  - August 15, 2018

## **Community Meetings** (interpreter available)

1. February 29, 2016
2. May 16, 2016
3. June 29, 2016
4. March 9, 2017

## **Community Advisory Team Meetings**

1. February 1, 2016
2. July 25, 2016
3. March 13, 2017
4. June 18, 2018

5. August 13, 2018
6. September 24, 2018

### **Technical Advisory Committee Meetings**

1. March 6, 2017
2. July 10, 2018

**Bicycle and Pedestrian Committee:** June 20, 2018

**Scoping Meeting for EIR:** July 10, 2018

**Sonoma Valley Citizens Advisory Committee:** August 22, 2018

### **Surveys**

1. June 20 to August 16, 2016. On-line and at La Luz and La Michoacana. 161 responses.
2. March 10 to March 31, 2017. On-line and at El Verano School, La Luz, and La Michoacana.

### **Festivals**

1. Springs Festival, September 10, 2016. Information table with large map and flyers.
2. Cinco de Mayo Celebration, May 6, 2016, El Verano School. Information table.

### **Springs Community Alliance Meetings**

1. January 14, 2016
2. August 16, 2018

### **Flyers (Spanish and English)**

1. Over 1,000 bilingual flyers were distributed to Flowery Elementary, El Verano Elementary, and Sonoma Charter School for school children to take home. The flyers were delivered to the schools in May 2016 to advertise the second and third community meetings.
2. Flyers were also posted at area schools and businesses.

**Email Notifications** Email contact list includes over 250 people. Email notifications were sent prior to each community meeting and before the scoping meeting.

### **Meetings with Friends of North Sonoma (FoNS) Group**

1. February 26, 2019
2. March 6, 2019
3. March 27, 2019
4. June 18, 2019
5. July 26, 2019